

# OUR PROGRAMS

## Mission Statement

Our Mission is to inspire a better quality of life through a ministry of care that addresses physical, emotional, practical and spiritual needs for those experiencing poverty.

We believe the Mission provides a unique opportunity to the community we serve; a place to find help when you need it, a place to offer help for others when you are able, and a place of hope, dignity and respect.

## BREAKFAST PROGRAM

Brunswick Street Mission serves breakfast 6 days a week. Guests may be experiencing a crisis, struggling with addiction or mental illness, may be homeless or housed but are struggling to make ends meet.

In 2010, just over 20,000 breakfasts were served. Each month, over 30 volunteers rise before dawn and offer over 500 hours of cooking, serving, and dishwashing.



## CLOTHING BANK

Donated clothing and household items are provided to individuals and families to help make ends meet.

In 2010, over 3600 visitors received clothing and goods.



## BENEVOLENT SUPPORT

The Mission assists persons experiencing short-term financial crisis, such as rent and power bills. The program also works to help change the factors that caused the crisis.

In 2010, Benevolent helped over 500 people, and invested \$21,500 in direct support.



## TAX RETURNS

A person cannot receive Income Assistance if they don't file a tax return. Many of our clients have been homeless for years and have no records or identification - solving these issues can be the first step towards becoming housed.

In 2010, 309 people filed 610 returns.

## TRUSTEE PROGRAM

The Trustee program provides financial stewardship for individuals who are challenged to manage a limited income, sometimes preventing homelessness.

In 2010, Trusteeship served 164 clients



## FOOD BANK

The Mission provides grocery support for families and individuals who face choices such as eating or paying rent.

In 2010, 20,000 kgs of groceries were provided to 1500 people

## CHRISTMAS

In addition to the year-round work of the Mission, we make a special effort to share the joy of Christmas.

In 2010, 90 Turkey-and-trimmings hampers were distributed, over 100 families received gift support, and Christmas dinner was served to over 100 guests on Dec 24th



# THE BRUNSWICK STREET MISSION

# 2010 ANNUAL REPORT



... inspiring hope and dignity  
**THE BRUNSWICK STREET MISSION**

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# Message from the Chair

At the Brunswick Street Mission, a team of committed staff and volunteers carry out our shared vision of inspiring hope, dignity and a better quality of life by helping to address the physical, emotional, practical and spiritual needs of those experiencing poverty. To ensure we live out our vision in a sustainable and strategic way, the Board's focus this past year has been on developing new forms of revenue. To this end, new fundraising efforts were initiated, as highlighted in this report.

In 2010, among other things, we participated in Halifax Connects - an event designed to bring together resources for those living in poverty or homeless. We also hosted the 2nd meeting of Leaders for Change - where government, businesses and not-for-profit organizations set goals to address poverty in areas such as housing, food and skills training.

Collaboration represents one of our core values of the BSM, and I gratefully acknowledge the hard work and dedication of the BSM Board members in helping to achieve our goals for this year, as well as the staff, volunteers, partners, donors and stakeholders who passionately take ownership of the privilege we have to serve our clients and community.

Leslie McLean, Chair - Board of Directors

# Message from the E.D.

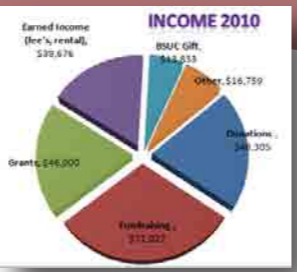
In 2010, the Brunswick Street Mission continued to provide relief, but the economy continued to increase the need.

Years ago, a local politician said to me: "poverty is not popular with voters". But in 2010, poverty was news. Many newscasters had multi-part articles leading the headlines. Most were well researched and explained the effect of poverty on ALL Canadians: "When people are poor, out of work or homeless, it hurts the bottom line of all Canadians" (Globe & Mail). Growing numbers of voters asked questions and more politicians spoke of finding answers.

Admittedly, poverty wasn't the priority during the 2011 Federal election, so we know that momentum has not yet reached the point where change occurs. But maybe, just maybe, we can take something positive from the economic slump - a commitment to include ALL people in the recovery.

Sandra A. Nicholas, Executive Director

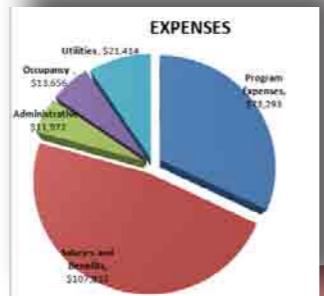
# FINANCIAL RESULTS 2010



INCOME	
Donations	\$48,305
Fundraising	\$71,022
Mission&Service Grant	\$40,000
Earnings (fee's, rental)	\$39,676
BSUC Gift	\$13,833
Other	\$22,759
<b>Total</b>	<b>\$235,595</b>

EXPENSES	
Program Expenses	\$73,293
Salaries and Benefits	\$107,832
Administrative	\$11,972
Occupancy	\$13,656
Utilities	\$21,414
<b>Total</b>	<b>\$228,167</b>

<b>Excess Receipts over Expenditures</b>	<b>\$ 7,428</b>
<b>Net Assets ending 2009</b>	<b>\$55,132</b>
<b>Unrestricted Net Assets 2010</b>	<b>\$62,560</b>



# FUNDRAISING HIGHLIGHTS

A variety of fundraising efforts were carried out in 2010 including the private screening of the film "The Street: A Film with the Homeless"; the hosting of several dinners, a September launch of our "Year of Caring" program, support from the Dartmouth Hand-Crafters Guild Association and our 4th annual Mission Breakfast.



## 4th Annual Mission Breakfast

November 15, 2010  
Speaker: Chief Justice Joseph Kennedy  
Raised over \$40,000 \*

## Dartmouth Handcrafters Guild

Dec, 2010  
Display Booth and Stocking raffle at the Dartmouth Sportplex Christmas Fair  
Raised over \$6000 \*

## Year-of-Caring

Provide a "year-of-caring" for someone in need and give as a gift to a loved one  
Raised over \$13,000 \*



\*figures are gross

# WHO WE ARE

## BOARD OF DIRECTORS

- Leslie McLean..... Chair
- Don Farmer.....Vice-Chair
- Lynn MacAulay.....Treasurer
- Anne Pugh..... Secretary
- Doug Brown           Walter Hayward
- Doug Jarvis           Margo Beveridge
- Hazel Andrews       Linda Yates
- Gordon Michael       Noni MacDonald
- Paul Bowlby

## STAFF & STRATEGIC VOLUNTEERS

- Sandra A Nicholas   Executive Director
- Deborah Key       Trustee Coordinator
- Agar Smith       Benevolent Coordinator
- John Hardy       Breakfast Coordinator
- Lollie Smith       Clothing Coordinator
- Wade Mitchell     Building Superintendent
- Sandra Logan      Food Bank Coordinator
- Doug MacDonald   Tax Program Coordinator

An additional 100+ volunteers help to sort clothing, bag food, serve breakfast, sell tickets, stuff envelopes, and accept countless responsibilities that make everything possible!

